

# CALL FOR PARTICIPANTS



## ASPAC MASTERCLASS FOR EMERGING LEADERS (AMEL)

## CURATING IN THE TIME OF CLIMATE AND ECOLOGICAL CRISIS

**15 - 18 August 2023**

At the National Science and Technology Fair,  
Thailand 2023

**By National Science Museum Thailand**



- Please register by 30 June 2023.
- The selected participants will be announced on 3 July 2023.



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## Introduction

Over the past decade, the massive consumption of natural resources to meet human needs has affected the environment and generated enormous waste. Given this, many museums and lifelong learning centers have raised questions about their roles in addressing global sustainability. Although most museums and learning centers have already provided exhibitions and activities to promote public awareness of environmental conservation, another question has been raised among these institutions: *“Have we ever realized, in developing our exhibitions and activities, that we should consider conserving our environment and using natural resources wisely?”* In other words, while our museums focus on developing exhibitions and activities to raise our visitors’ environmental awareness, do we attempt to make our own practice more sustainable, such as by reducing waste from the processes of exhibition and educational development and using natural resources sustainably? As a response, National Science Museum, Thailand (NSM Thailand), in collaboration with the Asia Pacific Network of Science & Technology Centres (ASPAC), has organized a *“ASPAC Masterclass for Emerging Leaders (AMEL)”* under the theme *“Curating in the Time of Climate and Ecological Crisis.”*

The event aims to build the capacity of science museums and centers to cope with global change through the exchange of knowledge and experiences from science museums, lifelong learning centers, and relevant organizations in an international context. The program focuses on supporting young leaders from these organizations, including curators, educators, and staff, to be aware of the development and management of their exhibitions and activities to promote the Sustainable Development Goals (SDGs). In addition, the event serves as an opportunity to strengthen the organizations’ network and collaboration to address global challenges.

The event is a four-day program for young professionals from ASPAC’s member organizations. It is a part of the National Science and Technology Fair (NST Fair) Thailand<sup>1</sup> (the biggest annual science and technology fair in the nation). The program focuses on introducing and sharing sustainable perspectives and approaches to developing and managing exhibitions and activities that are more sustainable but still stylish, creative, and well-functioning. The workshop covers ideas and approaches that involve various dimensions of practice, such as developing, designing, producing, exhibiting, and managing exhibitions based on environmentally friendly and universal concepts that concern social and environmental diversity, equity, inclusion, and justice. Hence, by attending this workshop, the participants will benefit from being introduced to a range of perspectives, ideas, experiences, and approaches to developing and managing, which can be adapted into their practice and further shared with other professionals in their organizations and networks.

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<sup>1</sup> The fair has been organized annually by the Ministry of Higher Education, Science, Research, and Innovation (MHESI) Thailand since 2006 to raise public interest and awareness of science through showcasing advancements in science, technology, and innovation, as well as local wisdom, with fun and educational experiences for youth and the public. Over one million people visit the fair each year. The NST Fair Thailand 2023 will be held on August 11-20, 2023, at the IMPACT Exhibition and Convention Center, Nonthaburi, Thailand.





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## Objectives

- 1) To raise the alertness and awareness of professionals from science museums and lifelong learning centers in national and international contexts to develop and manage exhibitions and activities more sustainably to support achieving SDGs.
- 2) To promote the exchange of knowledge and experiences among professionals from science museums and lifelong learning centers in national and international contexts to develop and manage science museums and learning centers that concern SDGs.
- 3) To strengthen the network of science museums and lifelong learning centers for promoting the development of exhibitions and activities and organizations' management that concerns SDGs.

## Key Agenda

The main agenda of this ASPAC Masterclass for Emerging Leaders (AMEL) workshop under the theme “Curating in the Time of Climate and Ecological Crisis” is to build the capacity of science museums and centers to cope with global change through the exchange of knowledge and experiences from science museums, lifelong learning centers, and relevant organizations in the international context. It attempts to promote the exchange of knowledge and experiences on how museums and lifelong learning centers can sustainably develop and manage their exhibitions and activities, such as by effectively using resources with sustainability in mind. This experience aims to support all museums and lifelong learning centers to become net-zero carbon organizations, inspire public action to address climate and ecological issues and enhance environmental justice and fairness.

**Keywords:** sustainability, exhibitions, sustainable development, sustainable management, museums, lifelong learning centers, net-zero carbon organizations, climate change, ecological crisis

## Target Audiences

Thirty-five young professionals from ASPAC's member organizations (aged 25-45 years old).

## Date and Venue

- Event date: 15-18 August 2023
- Venue: IMPACT Exhibition and Convention Center, Nonthaburi (*as a part of the National Science and Technology Fair, Thailand 2023*) and National Science Museum (NSM), Pathum Thani, Thailand



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## Preliminary Program

This preliminary program is to assist all participants in planning their participation. The program will be held at the IMPACT Exhibition and Convention Center and NSM, Thailand.

### Day 1: 15 August 2023

**Venue:** IMPACT Exhibition and Convention Center

**Session/Time:** *Attending Symposium on Science Festival 2023*

09.00 – 12.00 hrs.

- *Opening remarks and overview of the symposium by the President of NSM, Thailand*
- *Orientation by the Vice President of NSM, Thailand*
- *Talks by keynote and special speakers.*
  - The meaning of sustainability to museums: policy and management in the time of climate and ecological crisis
  - Museums and curators' responses to climate and ecological emergencies, as well as aesthetic, ethical, and political questions regarding sustainability
  - How museums and lifelong learning centers collaborate with other partners and local organizations to address sustainability.
  - How museums and lifelong learning centers inspire the public to act in addressing climate and ecological crises.

12.00 – 13.00 hrs.

- *Lunch break*

13.00 – 17.00

- *Panel sharing and discussion with 5 speakers: "Museums in the Time of Climate and Ecological Crisis"*

### Day 2: 16 August 2023

**Venue:** IMPACT Exhibition and Convention Center

**Session/Time:** *Attending ASPAC Masterclass for Emerging Leaders (AMEL) workshop,*

#### Sharing and Discussion

09.00 – 12.00 hrs.

- *Opening remarks and overview of the workshop by the Vice President of NSM, Thailand*
- *Getting to know each other & Forming groups.*
- *Sharing and discussion: Sustainable Development Goals (SDGs) for science museums and lifelong learning centers (group presentations + Q&A)*

12.00 – 13.00 hrs.

- *Lunch break*

13.00 – 17.00 hrs.



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- *Lecture: Sustainable approaches for science museums and lifelong learning centers*
  - Sustainability in exhibition and activity development and management
  - Ideas, approaches, and tools applied in exhibition and activity development and management.
- *Introducing the workshop's goals and assignments*

**Day 3: 17 August 2023**

**Venue:** IMPACT Exhibition and Convention Center

**Session/Time:** *Attending ASPAC Masterclass for Emerging Leaders (AMEL) workshop, Designing sustainable exhibitions*

09.00 – 12.00 hrs.

- *Working on exhibition design (in groups)*

12.00 – 13.00 hrs.

- *Lunch break*

13.00 – 17.00 hrs.

- *Presenting the designs (group presentation + Q&A)*
- *Voting & feedback from experts and peers*
- *Wrapping up the workshop & Closing remarks*

09.00 – 17.00 hrs.

- *Exhibition tour at NSM Thailand*

12.00 – 13.00 hrs.

- *Lunch break*

**Day 4: 18 August 2023**

**Venue:** National Science Museum (NSM) Thailand

**Session/Time:** *Visiting National Science Museum (NSM) Thailand*

08.00 – 09.30 hrs.

- *Departure from the Hotel (ibis Bangkok IMPACT or Novotel Bangkok Impact)*

09.30 – 16.00 hrs.

- *Visiting National Science Museum (NSM) Thailand*

12.00 – 13.00 hrs.

- *Lunch break*

16.00 – 17.30 hrs.

- *Arrive to the Hotel (ibis Bangkok IMPACT or Novotel Bangkok Impact)*

***Please note that:***

- 1) *The full detailed program with more detail will be announced in the next circular.*
- 2) *Participants are required to attend the whole four-day workshop.*
- 3) *The program will be conducted in English.*
- 4) *Some programs may be subject to change due to unforeseen circumstances. In these events, all participants will be notified in advance.*



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**Call for Participants!**

Let's be a part of this professional community to build the capacity of science museums and lifelong learning centers to cope with global challenges by registering to participate in this workshop. Please find the registration details below.

\*\*\*\*\*

**Attending the Workshop**

**ASPAC Masterclass for Emerging Leaders (AMEL): Curating in the Time of Climate and Ecological Crisis**

As a part of the National Science and Technology Fair, Thailand 2023

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**Themes & Criteria**

The workshop, titled “*ASPAC Masterclass for Emerging Leaders (AMEL): Curating in the Time of Climate and Ecological Crisis*” focuses on introducing and sharing sustainable perspectives and approaches to developing and managing exhibitions and activities that are more sustainable but still stylish, creative, and well-functioning. The workshop covers ideas and approaches that involve various dimensions of practice, such as developing, designing, producing, exhibiting, and managing exhibitions based on environmentally friendly and universal concepts that concern social and environmental diversity, equity, inclusion, and justice.

**Participants:**

ASPAC will shoulder the Masterclass fees for ALL 35 participants so registration is FREE for ASPAC Planet members (2 per institution but depending on the numbers we get, by the end of June, we can open it for more.) Meals during the masterclass will also be free.

The workshop participants will be selected based on four criteria:

- Currently working in ASPAC’s member organizations in professional roles involving the development and management of science museums and lifelong learning centers
- Aged 25–45 years old
- Limited to 2 participants per organization
- Only 35 seats available on a first come, first served basis

**Submit Your Application**

1. Submit your information and expectations from participating in this workshop (maximum 200 words) by **30 June 2023, 23.59 hrs. (Bangkok Time)** via the following link:

<https://rb.gy/lgwax>





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- The selected participants will be announced on **3 July 2023** (via email to all selected participants).

*\*\*\*Please note that the information you include in your application submission will be used for organizing the event effectively\*\*\**

## Travel and accommodation

Airfare, transfers and accommodations would have to be shouldered by your institution. We recommend booking at ibis Bangkok IMPACT or Novotel Bangkok Impact (both within 10-minute walking distance from IMPACT Exhibition and Convention Center).

## For more information, please contact:

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